Jobs to be Done

JTBD	FEATURE REQUIREMENTS
Searching for opportunities	
"**When** searching for opportunities, **I want to** be able to sufficiently filter results to fit my needs and desires, **so I can** find appropriate opportunities all in one place" Need	• Large quantity of opportunities available for viewing • Search function with advanced filtering options, including Location, Interests, Role type, Cause, Skills involved, Time commitment
"**When** searching for opportunities, **I want to** be able to view these on a map, **so I can** see where opportunities are more easily" Want	• Interactive map that displays opportunities
Viewing opportunities	
"**When** viewing an opportunity, **I want to** see a clear and detailed description of what/when/where it is, what's involved and what's required of me, **so I can** make a confident and informed decision to register" Need	• Include opportunity description and information
"**When** viewing an opportunity, **I want to** have the option to save/like and share it, **so I can** come to back to it later and let other people know about it" Want	• Include a save/like and share function

Registering for opportunities	
"**When** registering for opportunities, **I want to** do this directly through the app**, so I can** register as quickly and easily as possible" <mark>Need</mark>	• Allow users to sign-up and create an account • Allow users to register for opportunities directly through the product • Include function for users to view the opportunities they've registered for
"**When** planning to register for opportunities through the app, **I want to** know my personal data is protected and being stored safely, **so I can** feel safe when registering for opportunities" <mark>Need</mark>	• Build user trust • Secure data storage
"**When** registering for opportunities, **I want to** have the option to do this manually through the organisation**, so I can** feel safe using the app as I'm not being forced to enter personal information" <mark>Need</mark>	• Build user trust • Include option to contact organisation and register outside of the product, i.e. via email
Creating opportunities	
"**As a** proactive user but not an organisation, **I want to** be able to set up my own volunteering or fundraising events, **so I can** use the product to spread awareness and recruit volunteers all in one place" <mark>Want</mark>	• Allow users to create their own opportunities, such as volunteering events and fundraising events and pages

MVP Iteration 1

MVP OBJECTIVE

To provide individuals with an easy way to find and register for nearby volunteering opportunities, all in one place.

JTBD AND FEATURE REQUIREMENTS

Searching for opportunities	
"When searching for opportunities, **I want to** be able to sufficiently filter results to fit my needs and desires, **so I can** find appropriate opportunities all in one place" *Rationale: This is the core function of the product – for users to find the right volunteering opportunities*	• Large quantity of opportunities available for viewing • Search function with advanced filtering options, including Location, Interests, Role type, Cause, Skills involved, Time commitment
Viewing opportunities	
"When viewing an opportunity, **I want to** see a clear and detailed description of what/when/where it is, what's involved and what's required of me, **so I can** make a confident and informed decision to register" *Rationale: Without a decent description, users won't be able to make an informed decision and, thus, will not want to register*	• Include clear and sufficient opportunity description and information

Registering for opportunities	
"When registering for opportunities, **I want to** do this directly through the app**, so I can** register as quickly and easily as possible" *Rationale: This is the second core function of the product – for users to register for the opportunities they find*	• Allow users to sign-up and create an account • Allow users to register for opportunities directly through the product • Include function for users to view the opportunities they've registered for
"When registering for opportunities through the app, **I want to** know my personal data is protected and being stored safely, **so I can** feel safe when registering for opportunities" *Rationale: Without this guarantee, users may not feel comfortable registering, making the registration function redundant*	• Build user trust • Secure data storage
"When registering for opportunities, **I want to** have the option to do this manually through the organisation**, so I can** feel safe using the app as I'm not being forced to enter personal information" *Rationale: It's best to have an alternative option for the users who might still not feel comfortable with the product holding personal information. This way the product won't be limited to a certain group of users.*	• Build user trust • Include option to contact organisation and register outside of the product, i.e. via email

MVP Iteration 2

Searching for opportunities	
"**When** searching for opportunities, **I want to** be able to view these on a map, **so I can** see where opportunities are more easily"	• Interactive map that displays opportunities
Viewing opportunities	
"**When** viewing an opportunity, **I want to** have the option to save/like and share it, **so I can** come to back to it later and let other people know about it"	• Include a save/like and share function
Creating opportunities	
"**As a** proactive user but not an organisation, **I want to** be able to set up my own volunteering or fundraising events, **so I can** use the product to spread awareness and recruit like-minded people all in one place"	• Allow users to create their own opportunities, such as volunteering events and fundraising events and pages

HYPOTHESIS

Users will be able to easily find nearby volunteering opportunities that fit their needs and desires and have a hassle-free registration experience, which will encourage them to volunteer again.

SUCCESS METRICS

- Number of searches made, opportunities viewed, and opportunities saved
- Number of opportunity registrations made
- Number of opportunity registrations confirmed by organisations